XII WORLD LEISURE CONGRESS
TRANSFORMING CITY, TRANSFORMING LEISURE
SEPTEMBER 30 - OCTOBER 3, 2012
PALACONGRESSI DI RIMINI, ITALY

STARTING FROM 2012 LEISURE WILL NOT BE THE SAME
PROMOTED BY

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With the adherence of the
President of the Italian Republic
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<td>RECS - NETWORK OF ITALIAN STRATEGIC CITIES</td>
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### President of the Congress

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<tr>
<td>Vasco Errani</td>
<td>President, Conference of the Italian Regions and Autonomous Provinces</td>
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### Executive Committee

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<tr>
<td>Vasco Errani</td>
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<td>Councillor for Tourism, Emilia-Romagna Region</td>
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<td>Fabio Galli</td>
<td>Councillor for Tourism, Province of Rimini</td>
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<td>Andrea Gnassi</td>
<td>Mayor, City of Rimini</td>
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<td>Manlio Maggioli</td>
<td>President, Chamber of Commerce, Industry, Craftsmanship and Agriculture of Rimini</td>
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<td>Stefano Pivato</td>
<td>Chancellor, University “Carlo Bo” - Urbino</td>
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<td>Giorgio Cantelli Forti</td>
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<td>President, ENIT Italia, National Agency of Tourism</td>
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### Organizing Committee

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<tr>
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<tr>
<td>Roberto Berardi</td>
<td>President, Convention Bureau della Riviera di Rimini</td>
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<tr>
<td>Derek Casey</td>
<td>Board Chair, WLO - World Leisure Organization</td>
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<td>Christopher Edginton</td>
<td>General Secretary, WLO - World Leisure Organization</td>
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<td>André Thibault</td>
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<td>Jack Agrios</td>
<td>Member Board of Director, WLO - World Leisure Organization</td>
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<td>President, Rimini Fiera</td>
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<td>Massimo Masini</td>
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<td>Giovanni Panciroli</td>
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<td>Lorenzo Succi</td>
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<td>Umberto Trevi</td>
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## Scientific Committee

**PRESIDENTS**

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<tr>
<td>André Thibault</td>
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<td>Stefano Zamagni</td>
<td>Professor of Economics, University of Bologna</td>
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## Welcome

Playing host to the 2012 World Leisure Congress, Rimini has accepted the challenge of and committed itself to repositioning and interpreting the meaning of “Leisure”, in light of the changes that are influencing our lifestyle in an ever faster and dynamic way.

This Mission belongs not only to the Congress but also to the destiny of the country hosting the 2012 edition: in fact the very concept of otium (Latin for leisure) originated in Italy. Moreover, in Italy, Rimini is precisely the place that has for decades been the symbol of otium’s new borders.

The Vision that the city wants to pursue is in tune with the area hosting the event: from 2012 onwards, anyone who talks about new leisure will have to mention the events in Rimini. In media language, the basic idea is: “after the 2012 WL Congress, leisure will never be the same again”.

In this twelfth edition of the World Leisure Congress, leisure is moving to “the city”. The topics of the Congress will deal with all the material and less obviously transformations connected to the enormous urban development which has been seen in recent times and which will be seen even more shortly in the future throughout the world. All of this will take place where the model of urban civilization was born: Italy.

The City of Rimini and the Convention Bureau della Riviera di Rimini are pleased to welcome you to Rimini and wish you an unforgettable experience.
By 2030, over 5bn of the world’s population will be living in urban areas. Cities and towns will be where the world’s development takes place. Large, new metropolises are expected not only in China and India, but also and in particular in Central Africa. How will these new urban areas be planned? What will more established cities and towns be like in the next 25 years? Can they, and how will they, transform themselves to meet growing demand and need for improved quality of life. In what way, if any, will leisure influence the way of thinking of policy makers, citizens, trade associations and entrepreneurs in providing for the whole community?

For four days there will be an opportunity to listen, to debate, to discuss how cities variously will have to be planned, will have to transform themselves, will have to address the challenge of meeting new social, cultural and economic demands.

The programme has been devised to consider four key aspects:

SEPTEMBER 30
PEOPLE
CAN WE ENSURE THAT PEOPLE ARE PUT FIRST IN ALL FUTURE DEVELOPMENTS?
We face a future of extraordinary acceleration in population growth and urban development. Will we learn how to treasure the lessons (both good and bad) of the twentieth century on an international level and put the general community at the centre of development? In other words put people first. We decided to put this question to researchers and administrators from around the world, especially those from medium-sized cities that will constitute and have usually overcome physical and ideological barriers.

OCTOBER 1
PLACE
CAN WE SUCCESSFULLY, PLAN, DESIGN OR TRANSFORM THE URBAN ENVIRONMENT TO MEET NEW DEMANDS FOR IMPROVEMENTS TO THE QUALITY OF LIFE?
Creative cities are the most appealing for the community who live there. They are often also the most attractive for inward investment. They invariably attract talent and are open to innovation; they have few cultural barriers or ideological prejudices; they are convenient to live in and have usually overcome physical and ideological barriers.

Some cities are born creative, whereas others may become creative. In the former, there is a large number of languages and numerous cultures which live side by side in tolerance. In the latter, a courageous and strategic plan, intelligently implemented, is enough to turn urban places that are ridden with problems into attractive, fun and appealing cities from a commercial, social and cultural point of view. It is recognised that leisure is playing an increasingly important role in both.

OCTOBER 2
PASSION
CAN WE IDENTIFY HOW CITIES, PRODUCTS AND SERVICES CAN BE DRIVEN TO SUCCESS BY THEIR PASSIONATE ADVOCATES?
Successful city-branding and destination-marketing have the ability to change perceptions of cities which in turn can contribute to a change in realities. But what comes first - the change of perception built on skilful marketing alone or the passionate drive to change perceptions on the back of real change and transformation? Also the relationship that links certain passions and the setting up of new businesses (including those directly in the leisure field) has been explored less. The new passion-oriented business is therefore born first out of a need for personal use, which later becomes production for many. In Fellini’s home city and in our own “hard times” we will consider innovative approaches looking at passionate advocacy, passionate production and service provision through the eyes of those at the forefront of change and development.

OCTOBER 3
PERFORMANCE
CAN WE IDENTIFY KEY INGREDIENTS AND THE EXTENT TO WHICH LEISURE CONTRIBUTES TO THE SOCIAL, CULTURAL AND ECONOMIC SUCCESS OF CITIES?
Cities are being continuously pushed to take on new responsibilities towards their citizens. Increasingly there is a need for cities to use their many positive resources for the common good, forcing them to relinquish the logic of serving the interests of a few. Globalisation has assisted in the recent rebirth of the interest in cities not only as a civil, but also an economic and social space. This has often gone hand-in-hand in line with the transfer of certain powers from the national state to provincial, regional and levels. The so-called economies of agglomeration and scale make cities even more credible and attractive to businesses. A city that is well organised - in terms of its road network, public services (including leisure) and logistics - is now one of the most important and decisive factors of competitive advantage. Cities are where the cultural identity of a community of people is formed and strengthened and where civic values are cultivated. In the final day of the Congress we will consider the “Performance” of cities - not just economic performance but also the way in which they respect tradition while encouraging and supporting the growth of a dynamic civil society. What can we learn from previous generations? Are there good examples of effective performance by cities around the world? What happens to the attraction of inward investment when key indices fall into place?

The programme is divided into the four themes of the Congress over four days - PEOPLE - PLACE - PASSION - PERFORMANCE. On each day the various sessions are then divided into the rooms in which they will be held. So note the day, the topics and the room where the sessions you want to attend will be held.

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<td>Body-Gendrot Sophie</td>
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<td>Borgogni Antonio</td>
<td>Faculty of Sport Sciences, University of Cassino and Lazio Meridionale (Italy)</td>
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<td>Braun Erik</td>
<td>Erasmus University Rotterdam (The Netherlands)</td>
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<td>Camusso Susanna</td>
<td>General Secretary of CGIL Nazionale - Italian National Labour Party, Rome (Italy)</td>
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<td>Carboni Carlo</td>
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<td>Carta Maurizio</td>
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<td>Caselli Guido</td>
<td>Managing Director, Centro Studi Unioncamere Emilia-Romagna, Bologna (Italy)</td>
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<tr>
<td>Casey Derek</td>
<td>Board Chair, WLO - World Leisure Organization</td>
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<td>Castellani Valentino</td>
<td>Vice President Torino Internazionale, Turin (Italy)</td>
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<td>Coles Roger</td>
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<td>Compton David</td>
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<td>Crooks Charmaine</td>
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<td>Dow Michael C.</td>
<td>Former Mayor of Mobile Bay (USA)</td>
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<td>Eady John</td>
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<td>Edginton Christopher</td>
<td>General Secretary, WLO - World Leisure Organization</td>
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<td>Ejarque Josep</td>
<td>FourTourism, Turin (Italy)</td>
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<td>Ernani Francesco</td>
<td>General Manager, Teatro Comunale, Bologna (Italy)</td>
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<td>Farina Ferruccio</td>
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### INVITED SPEAKERS

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WLO AWARDS

GEORGE TORKILDSEN LITERARY AWARD
The George Torkildsen Literary Award seeks to perpetuate the memory of this remarkable individual who served as Chair of the World Leisure Board of Directors. Torkildsen has been called the father of sport and leisure in the UK and was recognized as a prolific writer, lecturer and teacher. This award is presented to an individual who has made a significant contribution to the recreation, parks, and leisure service literature by advancing innovative ideas, thoughts and/or philosophical perspectives.

CORNELIS WESTLAND HUMANITARIAN AWARD
The Cornelis Westland Humanitarian Award seeks to perpetuate the memory of former World Leisure Secretary General Cor Westland. Westland was a sincere and authentic man – with a huge heart. A leader for many generations in the leisure movement, Westland influenced millions of individuals through his leadership. The Cornelis Westland Humanitarian Award seeks to recognize an individual or organization that has made significant and sustained contributions to the worldwide leisure movement, advancing human concerns.

HILLEL RUSKIN MEMORIAL SCHOLAR LECTURE AWARD
The Hillel Ruskin Memorial Scholar Lecture Award seeks to perpetuate and recognize the contributions of the namesake of this award by sponsoring a scholarly lecture focused on advancing concepts related to leisure, leisure education and leisure policy development.

WORLD LEISURE DISTINGUISHED SERVICE AWARDS
The World Leisure Distinguished Service Awards seeks to acknowledge individuals/organizations who have contributed in a significant and noteworthy fashion through demonstrated leadership to the organization.

WORLD LEISURE INTERNATIONAL INNOVATION PRIZE
The World Leisure International Innovation Prize seeks to recognize organizations that have implemented creative solutions that foster local, national or international leisure opportunities for the benefit and development of individuals and communities. Leisure is considered in its broadest sense including play, recreation, the arts and culture, sports, festivals and celebrations, health and fitness, or travel and tourism. It encompasses indoor or outdoor programs, services and amenities.

TIMETABLE

SEPTEMBER 30

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PLENARY SESSIONS | INVITED SPEAKERS WORKSHOPS | ORAL COMMUNICATIONS SESSIONS | OTHER SESSIONS
## TIMETABLE

### OCTOBER 1

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**LUNCH AREA | STUDENT SUMMIT | 13.00 - 14.30 | PAGE 65**

**LUNCH AREA | COMMISSION ON CHILDREN AND YOUTH BUSINESS MEETING / LEISURE STUDIES ASSOCIATIONS PRESIDENTS MEETING / FUTURE LEADERS DIALOGUE WITH PROF. DR. GEOF GODBEY | LUNCH TIME | PAGE 84**
PEOPLE:
Can we ensure that people are put first in all future developments?
Le persone al centro

PROGRAMME
SEPTEMBER 30

09.00-09.30 PLENARY SESSION TEMPIO ROOM
OPENING CEREMONY OF THE CONGRESS *
CERIMONIA DI INAUGURAZIONE DEL CONGRESSO *
Welcome address from:
Roberto Berardi - President, Convention Bureau della Riviera di Rimini
Andrea Gnassi - Mayor, City of Rimini
Vasco Errani - President, Conference of the Italian Regions and Autonomous Provinces
Derek Casey - Board Chair, WLO - World Leisure Organization

*Simultaneous translation English/Italian is provided

09.30-11.00 PLENARY SESSION TEMPIO ROOM
KEYNOTE LECTURE
THE GROWING DEMAND FOR LEISURE IN CITIES *
LA NUOVA DOMANDA DI LEISURE E DI CITÀ *
Chairperson: Paolo Verri, Italy
Keynote speaker: Giandomenico Amendola, Italy
Panellists:
Valentino Castellani, Italy
Michael C. Dow, USA
Jens Kvorning, Denmark
Frédéric Sampson, France
Valerio Zingarelli, Italy
George Torkildsen Literary Award
Cornelis Westland Humanitarian Award
*Simultaneous translation English/Italian is provided

11.30-13.00 PARALLEL SESSIONS TEMPIO ROOM
WORKSHOP
THE CITY FOR TOURISTS AND COMMUNITY: CAN THEY COEXIST? *
CITTÀ OSPITALE E CITY USERS *
Chairperson: Pietro Leoni, Italy
Speakers:
Nicolò Costa, Italy
Josep Ejarque, Italy
During the workshop there will be a performance titled “From figures on tourists to tourists as people: New scenarios for statistics on tourism and market segmentation” by the Statistics Dept. of the Rimini Province
Participants: Rossella Salvi, Francesca Sancisi, Stefania Tamburini
*Simultaneous translation English/Italian is provided

13.00-14.00 Break
PEOPLE: Can we ensure that people are put first in all future developments?
Le persone al centro

PROGRAMME

11.30-13.00 PARALLEL SESSIONS ARENGO ROOM

WORKSHOP
CITY AS A PUBLIC SPACE: SAFETY AND CONVENIENCE *
LA CITTÀ COME SPAZIO PUBBLICO: SICUREZZA E QUALITÀ *

Chairperson: Giandomenico Amendola, Italy
Speakers: Sophie Body-Gendrot, France
          Jens Kvorning, Denmark
          Maliga Naidoo, South Africa

*Simultaneous translation English/Italian is provided

13.00-14.00 Break

14.00-15.30 PARALLEL SESSIONS ARENGO ROOM

WORLD LEISURE ACADEMY PANEL
TRANSFORMING LEISURE RESEARCH AND PRACTICE FOR GLOBAL CONNECTIVITY

Participants: Atara Sivan, WLA Chair, Hong Kong
              Cara Aitchison, WLA Senior Fellow, Scotland
              Tony Veal, WLA Senior Fellow, Australia
              Ricardo Uvinha, WLA Senior Fellow, Brazil
              Robert Stebbins, WLA Senior Fellow, Canada

15.30-16.00 Break

16.00-17.30 PARALLEL SESSIONS ARENGO ROOM

SESSION FOCUSED ON THE WORLD LEISURE ORGANIZATION
THE WORLD LEISURE: AN ORGANIZATIONAL PERSPECTIVE

Christopher Edginton, USA
Secretary General WLO - World Leisure Organization

Derek Casey, UK
Board Chair, WLO - World Leisure Organization
PEOPLE:
Can we ensure that people are put first in all future developments?
Le persone al centro

PROGRAMME

SEPTEMBER 30

PONTE ROOM

11.30-13.00 PARALLEL SESSIONS

WORKSHOP
MEGA EVENTS AND GENIUS LOCI: A LEGACY FOR THE COMMUNITY? *
MEGA EVENTI E GENIUS LOCI: CHE COSA RIMANE? *

Chairperson: Paolo Verri, Italy
Speakers: Valentino Castellani, Italy
           Andrea Gnassi, Italy
           Francesc Munoz Ramirez, Spain
           Ricardo R. Uvinha, Brazil

*Simultaneous translation English/Italian is provided

13.00-14.00 Break

14.00-15.30 PARALLEL SESSIONS

WORKSHOP
EXPO 2015: THE DIGITAL SMART CITY*
EXPO 2015: LA DIGITAL SMART CITY *

Chairperson: Guido Arnone, Italy
Participants: Telecom - Lucia Pecora, Italy
             Cisco - Fabio Florio, Italy
             Accenture - Representative to be defined

*Simultaneous translation English/Italian is provided

15.30-16.00 Break

16.00-17.30 PARALLEL SESSIONS

ORAL COMMUNICATIONS
STRATEGIC PLANNING OF CITIES

DESIGN FOR LEISURE DIVERSITY IN URBAN SPACES
Raymond Hibbins, Australia

EMBEDDING LEISURE IN COMMUNITY PLANNING. THE INTEGRATED COMMUNITY SUSTAINABILITY PLANNING IN CANADA
Nicole Vaugeois, Canada

THE BUILT ENVIRONMENT AND PHYSICAL ACTIVITY PARTICIPATION IN A SEMI-URBAN AREA IN SOUTHERN GAUTENG
Manilall (ROY) Dhurup, South Africa

STRATEGIC PLANNING MADE EASY: WITH COMMUNITY INVOLVEMENT
Roger Coles, USA

PRO-ACTIVE PLANNING FOR SUCCESS
Teresa Penbrooke, USA

INTERCITY MARKETING: A HORIZONTAL NETWORK APPROACH
Steffen Fokkema, The Netherlands

AGING AND EXERCISE INFLUENCE HEALTH MARKER
Choi Soonyi, Republic of Korea
Can we ensure that people are put first in all future developments?

**Le persone al centro**

### SEPTEMBER 30

**PROGRAMME**

**PEOPLE:**

**PARALLEL SESSIONS**

**MARINA ROOM**

**11.30-13.00**

**WORKSHOP**

**THE CITY OF CULTURE: INVOLVING ARTISTS AND THE COMMUNITY**

*LA CITTÀ DELLA CULTURA E DEGLI ARTISTI*  

Chairperson: Andrea Romeo, Italy

Speakers: Christine Hamilton, United Kingdom  
Frédéric Sampson, France

*Simultaneous translation English/Italian is provided

13.00-14.00 Break

### 14.00-15.30

**PARALLEL SESSIONS**

**MARINA ROOM**

**ORAL COMMUNICATIONS**

**URBAN THEORIES - SECURITY**

**PARERE DEGLI INSEGNANTI E DIPENDENTI SULL'IMPORTANZA DELLE ATTIVITÀ RICREATIVE DIMINUITE PER IL VERIFICARSI DI BULLYING NELLE SCUOLE PUBBLICHE**

João Eloir Carvalho, Brazil

**AUTHENTICITY IN CULTURAL THEME PARKS: THE CASE OF MILLENNIUM CITY PARK IN HENAN, CHINA**

Xialei Duan, Hong Kong

**EMBODIED RESISTANCE: MOSHING AND EMBODIMENT WITHIN URBAN METAL MUSIC SPACES IN LEEDS**

Gabrielle Riches, UK

**LOCAL LEISURE POLICIES IN QUEBEC CITY, CANADA: ACTORS, GOVERNANCE AND URBAN REGIME**

Marc-André Lavigne, Canada

15.30-16.00 Break

### 16.00-17.30

**PARALLEL SESSIONS**

**MARINA ROOM**

**INNOVATION PRIZE WINNERS**

Chairperson: Ian Cooper, United Kingdom

Winners present their projects to the delegates
PEOPLE:
Can we ensure that people are put first in all future developments?
Le persone al centro

PROGRAMME

11.30-13.00 PARALLEL SESSIONS PARCO ROOM

WORKSHOP
PERFORMING ARTS AS A DRIVER OF TOURISM AND URBAN REGENERATION: ISSUES, TRENDS AND CASES *
LO SPETTACOLO DAL VIVO COME MOTORE DI TURISMO E RIGENERAZIONE URBANA: CASI, PROBLEMATICHE E TENDENZE *

Chairperson: Marcello Mariani, Italy
Speakers: Francesco Ernani, Italy
Marcello Mariani, Italy

*Language of the session: Italian. Simultaneous translation is not provided

13.00-14.00 Break

14.00-15.30 PARALLEL SESSIONS PARCO ROOM

FUTURE LEADERS PROGRAM: STUDENTS PRESENTATIONS

THE ROLE OF A LEISURE-BASED PROGRAM ON THE RELATIONSHIP OF DIVORCED SINGLE PARENTS AND THEIR CHILDREN: A LITERATURE REVIEW
Cindy Gresse, South Africa

LOCAL PERCEPTIONS ON THE DEVELOPMENT OF NATURE TOURISM IN HONG KONG
Hoi Yan Chiu, Hong Kong

PROMOTING PHYSICAL ACTIVITY IN SELECT IOWA BLUE ZONE COMMUNITIES
Chuchu Luo, China

CITY GREEN RESOURCES AS A BRAND IN HONG KONG. ITS POTENTIAL AND GAPS
Chung-shing Chan, Hong Kong

AN INVESTIGATION OF URBAN PARKS AND PLAYGROUNDS TO PROMOTE HEALTHY LIFESTYLES AMONG CHILDREN
Riyaz Vawda, South Africa

AN INVESTIGATION OF LIFESTYLE BEHAVIOUR AND AN ACTIVITY SUPPORTIVE ENVIRONMENT AND ITS INFLUENCE ON NCD AMONG RURAL RESIDENTS
Mduduzi Rhini, South Africa

PROMOTING PHYSICAL ACTIVITY IN SELECT IOWA BLUE ZONE COMMUNITIES
Tom Flack, USA

TOURISM DEVELOPMENT OF THE TEA HORSE ROUTE IN THE CONCEPTION OF LINEAR CULTURAL HERITAGE: A CASE STUDY OF THE SONG MAO BRANCH LINE
Rui Gou, Hong Kong

PROMOTION OF PROPHYLACTIC AND THERAPEUTIC EDUCATION PROGRAMS FOR IMPROVING WELLBEING AND QUALITY OF LIFE IN ADULTS
Mariana Ionela, Romania

AUTHENTICITY IN CULTURAL THEME PARKS: A CASE STUDY OF MILLENNIUM CITY PARK IN HENAN, CHINA
Xialei Duan, Hong Kong

STATUS OF AFTER-SCHOOL ACTIVITIES AMONG ADOLESCENTS IN SHANGHAI, PRD : A CASE STUDY OF YANGPU DISTRICT
Xiafei Nie, USA

Title to be confirmed
Sydney Crippen-Schmitt, USA

LEISURE OPPORTUNITIES FOR YOUTH DEVELOPMENT IN EUROPE
Bettina Baltás, Hungary

15.30-16.00 Break
PEOPLE: Can we ensure that people are put first in all future developments?
Le persone al centro

PROGRAMME SEPTEMBER 30
PARCO ROOM

16.00-17.30 PARALLEL SESSIONS PARCO ROOM

ORAL COMMUNICATIONS
TECHNOLOGY, LEISURE AND SMART CITIES

ACCESSIBLE TOURISM AND ICT
Veroniek Maat, The Netherlands

INTEGRATION OF LEISURE TIME PHYSICAL ACTIVITY (LTPA) AND COMMUNITY HEALTHY
ACTIVE LIVING THROUGH INTERACTIVE TECHNOLOGY
Ming Kai Chin, USA

SPORTS APPS HELP IMPROVE PARTICIPATION THROUGH BETTER INFORMATION
David Minton, UK

FACEBOOK EXPERIENCE: THE FACTORS THAT CHARACTERIZE THE EXPERIENCE OF E-LEISURE
ON FACEBOOK FOR ADULTS
Caroline Mailloux, Canada

SOCIAL MEDIA’S EFFECT ON TOURIS: A CASE STUDY OF COUCH SURFING
Xiao Liu, USA

THE ROLE OF SERVICE QUALITY IN CREATING CUSTOMER SATISFACTION OF LEISURE PROGRAMS:
A CASE OF THE PUFFER ENDURANCE TRAIL RUN
Etienne Joubert, South Africa

COMMISSION ON ACCESSIBILITY AND INCLUSION (SESSION 1)
THE THERAPEUTIC RECREATION CERTIFICATION

Whether the United States National Council for Therapeutic Recreation Certification (NCTRC) is an appropriate
credentialing framework for professionals in different countries who are dedicated to working with people with
disabilities/special needs in the area of accessibility, inclusion, and therapeutic recreation

Participants: Rodney Dieser, USA/Canada
Fumika Kimura, Japan
Chaerlie Meyer, South Africa
Eduardo De Paula Azzini, Brazil
Nelson Carvalho Macellino, Brazil
Shannon Hebblethwaite, Canada
David Jones, USA
Sharon McKenzie, USA
Fran Stavola Day, USA
Mari Young, South Africa
### Commission on Leisure in Later Life (Session 1)

**Trends and Issues in Leisure in Later Life Around the Globe**

Chairperson: Valeria J. Freysinger, USA

- Going Online: The Technological Trend in Seniors’ Leisure and the Current State of Research  
  Galit Nimrod, Israel

- Designing Parks and Recreation Facilities to Promote Active Living by Older Adults (Project Deal)  
  B. A. Hawkins, USA

- Leisure Style and Health Among Older Adults: Does Style Matter to Health?  
  Laura L. Payne, & Elizabeth Ortega-Smith, USA

15.30-16.00 Break

### Commission on Leisure in Later Life (Session 2)

**Valuable Leisure Experience in Later Life**

Interpreting the Personal Significance of Leisure Engagement Among Older Residents in Northern Spain  
Fernando Bayon, Spain - Nuria Jaumot-Pascual, USA - Maria-Jesus Monteagudo, Spain - Jaime Cuenca, Spain - Douglas Kleiber, USA

Gardening as a Leisure Activity for Healthy Aging  
Jemma Hawkins, UK - Katie J. Thirlaway, UK - Karianne Backx, UK - Paul Milbourne, UK

The Optimization of Leisure Experience Among Older Residents in Northern Spain: The Central Role of Leisure in Social Well-Being in Later Life  
Douglas Kleiber, USA - Maria-Jesus Monteagudo, Spain - Jaime Cuenca, Spain - Fernando Bayon, Spain - Brittany Linde, USA

Commission on Leisure in Later Life Business Meeting will be held at the end of this session

Chairperson: Valeria J. Freysinger, USA
### People:

Can we ensure that people are put first in all future developments?

*Le persone al centro*

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| The Dances and Their Meanings in the Kalunga quilombola Community in Goiás/Brasil  
  Dulce Filgueira de Almeida, Brazil |
| Leisure, Geopolitics of Knowledge and Latin America  
  Christianne Gomes, Brazil |
  Jingchao Yang, China |
| On the Global and the Local in Leisure Experiences. Reflections from an Investigation with Young University Students in Spain and Latin America  
  Cristina Ortega, Spain |
| Tourist Experiences and Westland Parks: A Case of Zhejiang, China  
  Wanfei Wang, China |
| Mormon Femininity at the Intersection of Religion and Leisure  
  Karaen Paisley - Callie Spencer, USA |

15.30-16.00  Break

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| Revisiting Serious Leisure Perspective: Serious Leisure Qualities in a Turkish Sample  
  Müge Akyildiz, Turkey |
| Reflecting on Serious Leisure: Conversations with Bob Stebbins  
  Sandro Carnicelli, UK |
| Transformation, Leisure and Time’s Signification  
  Elie Cohen-Gewerc, Israel |
| The Struggle for Leisure Time  
  Tony Veal, Australia |
| Using Visual Research Methods in Leisure Research: Cautionary Notes  
  Amanda Johnson, Canada |
| Transforming Women Through Serious Leisure: The Roller Derby Case  
  Barbara Masberg, USA |
**PEOPLE:**
Can we ensure that people are put first in all future developments?
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**14.00-15.30 PARALLEL SESSIONS FARO ROOM**

**ORAL COMMUNICATIONS**
**LEISURE, TOURISM AND WELL-BEING EDUCATION**

**TRAVEL GUIDEBOOKS: SELF-DIRECTED TRANSFORMERS OF TRAVEL**
Donald Roberson, Czech Republic

**THE IMPACT OF TOURISM PLANNING ON ETHNIC MINORITY COMMUNITY: A CASE STUDY OF QIONGLIN LHoba VILLAGE, TIBET**
Tingzhi Wang, China

**PEOPLE BEFORE PROFITS: SUSTAINABLE TOURISM, LEISURE, AND ECONOMIC DEVELOPMENT FOR ALL**
Harriet Lewis, USA

**LOCAL PERCEPTIONS ON THE DEVELOPMENT OF NATURE TOURISM IN HONG KONG**
Hoi Yan Chiu, Hong Kong

**CHARACTERS OF WATER TOURISM IN SLOVAKIA**
Beáta Dobay, Slovakia

**SEXUAL RISK-TAKING IN TOURISM: YOUNG WOMEN’S PERSPECTIVES**
Liza Berdychevsky, USA

15.30-16.00 Break

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**16.00-17.30 PARALLEL SESSIONS FARO ROOM**

**ORAL COMMUNICATIONS**
**LEISURE, TOURISM AND WELL-BEING EDUCATION**

**DIFFERENT TYPES OF LOYALTY AND THE LEISURE-TOURISM CONNECTION**
Seohee Chang, USA

**MEDITATION AS LEISURE IN AMERICA**
Jaeyeon Choe, USA

**THE INTERNATIONAL LEISURE MANAGER OF THE FUTURE. WHAT DOES IT TAKE FOR THE FUTURE LEISURE MANAGER TO OPERATE SUCCESSFULLY IN A GLOBALIZED WORLD?**
Yvonne Klerks, The Netherlands

**BEAUTIFUL SOUND OR NAGGING NOISE: PUBLIC PERCEPTION OF THE VUVUZELA IN SPORTS**
Jhalukpreya Surujlal, South Africa

**COMPARING THE MOTIVATIONAL FACTORS OF RECREATIONAL FISHERS AND HUNTERS, LIFE SATISFACTION LEVEL OF PARTICIPANTS AND NON PARTICIPANTS IN THESE ACTIVITIES: TURKEY CASE**
Fâlik Ardañan, Turkey

**ANALYSIS OF FACTORS AFFECTING DESTINATION PERCEPTIONS IN LEISURE TRAVEL**
Christine Lim, Singapore
PEOPLE:
Can we ensure that people are put first in all future developments?
Le persone al centro

VECCHIA PESCHERIA ROOM

14.00-15.30 PARALLEL SESSIONS VECCHIA PESCHERIA ROOM

ORAL COMMUNICATIONS
SOCIO-CULTURAL TRANSFORMATIONS OF THE CITY

TRANSFORMING URBAN BRANDING THROUGH CITY LEISURE
Marco Bevolo - Arend Hardhorff, The Netherlands

A WINDOW ON THE (CHANGING) NEIGHBOURHOOD: THE ROLE OF PUBS IN THE CONTESTED SPACES OF GENTRIFICATION
B. M. Doucet - Ernst Olaf, The Netherlands

CHANGE AND TRANSFORMATION OF LEISURE SPACE IN THE REPUBLICAN ANKARA
Demet Onder, Turkey

WORKING WITH LEISURE: THE CASE OF THE SOCIAL AGENTS OF THE “CITY’S SPORT AND LEISURE PROGRAM” IN BRAZIL
Alfredo Alfredo Feres, Brazil

TRANSFORMING ROCCANTICA: A CASE STUDY OF THE ROLE OF FESTIVAL CULTURE IN CENTRAL ITALY
Lee de Lisle, USA

UNDERSTANDING FACTORS THAT CONTRIBUTE TO TRANSFORMATION IN LEISURE MEANINGS
Mike Watkins, Australia

15.30-16.00 Break

16.00-17.30 PARALLEL SESSIONS VECCHIA PESCHERIA ROOM

ORAL COMMUNICATIONS
SOCIO-CULTURAL TRANSFORMATIONS OF THE CITY

THE CONTRIBUTION OF LEISURE AND CULTURE TO CREATIVITY AND INNOVATION OF A CITY/REGION
Cristina Ortega Nuere, Spain

MODA, METROPOLI E MODERNITÀ LETTERARIA
Daniela Baroncini, Italy

DETERMINANTS OF LEISURE AND CULTURAL PARTICIPATION IN THE CZECH CITIES
Vera Patockova, Czech Republic

BEYOND THE URBAN-RURAL DIVIDE: THE RESCALING POLITICS AND NEW URBAN-RURAL RELATIONSHIPS IN KAOSHIUNG-PINGTUNG METROPOLITAN REGION
Yu-Chun Lin, Taiwan, China

BUILDING JUNIPER: CHINESE-CANADIAN EXPERIENCES AND MOTIVATIONS FOR VOLUNTEERING
Felice Yuen, Canada

IMPLEMENTATION OF THE NATIONAL CULTURE PLAN OF BRAZIL AND THE PERSPECTIVE OF DEMOCRATIZATION AND ACCESS TO CULTURAL LEISURE
Henrique Pereira Rocha, Brazil
PEOPLE:
Can we ensure that people are put first in all future developments?
Le persone al centro

14.00-15.30 PARALLEL SESSIONS LAVATOIO ROOM

ORAL COMMUNICATIONS
PSYCHOLOGY OF LEISURE

TRENDS IN THE USE OF LEISURE TIME IN CONTEMPORARY: A QUALITATIVE STUDY ON TOURIST TOWN OF BRAZIL FORTALEZA-CE
Fabiana Neiva Veloso Brasileiro, Brazil

THE PERFORMANCE DEVELOPMENT BY THE FLOW IN THE SPORT
Attila Szabó, Hungary

LEISURE IN BRAZIL: AN ANALYSIS OF SOCIAL IMAGINARY
Christianne Gomes, Brazil

MOTIVATION AND GOAL ORIENTATIONS OF MASTER GAMES PARTICIPANTS IN HONG KONG
Joseph Levy, Canada

TRANSFORMING ADULT MALE RESIDENTS ON A STATE MINIMUM SECURITY FORENSIC UNIT THROUGH LEISURE EDUCATION
Patricia Ardovino, USA

15.30-16.00 Break

16.00-17.30 PARALLEL SESSIONS LAVATOIO ROOM

ORAL COMMUNICATIONS
PSYCHOLOGY OF LEISURE

LIFESTYLES IN CONTEMPORARY: A PHENOMENOLOGICAL-HERMENEUTIC STUDY ON THE RELATIONSHIP OF THE SUBJECT AS HIS LEISURE TIME
Fabiana Neiva Veloso Brasileiro, Brazil

EXAMINING THE RELATIONSHIP BETWEEN MOTIVATION, ENDURING INVOLVEMENT, AND ORGANIZATIONAL ENGAGEMENT: THE CASE OF OUTDOOR RECREATION VOLUNTARY ASSOCIATIONS
Jiaying Lu, China

PHYSICAL ACTIVITY (PA) AS LEISURE AMONG WOMEN ALONG THE LIFE COURSE: INITIAL AND CURRENT INFLUENCES AND PATTERNS OF PARTICIPATION
Nuria Codina, Spain

HAPPINESS/FULFILLMENT/RELIEF AND FAMILY TRAVEL PATTERN IN ITALY, JAPAN AND KOREA: AN ANALYSIS WITH THE TIME USE MINDSET (TUM) SCALE
Miyuki Katayama, Japan

CHILDREN’S MENTAL HEALTH. A TICKING TIME BOMB
LJ Bartle, Canada

A STRUCTURAL MODEL OF CONSTRAINT NEGOTIATION IN RECREATIONAL SPORTS PARTICIPATION WITH TYPE II DIABETES PATIENTS
Shang-Min Ma, China
PEOPLE:
Can we ensure that people are put first in all future developments?
Le persone al centro

BASTIONI ROOM

14.00-15.30 PARALLEL SESSIONS BASTIONI ROOM

COMMISSION ON EDUCATION
WHAT DOES IT MEAN TO BE AN EDUCATED PERSON IN THE CONTEXT OF LEISURE?

ACTIVE AND HEALTHY LIFESTYLES IN AN ERA OF INACTIVITY
Steven J. Albrechtsen, USA

SUSTAINABILITY AND SURVIVABILITY IN OUTDOOR LEISURE ENVIRONMENTS
Karen L. Barak, USA

LEISURE IN THE MILLENNIUM OF TECHNOLOGY
Michael K. Laughlin, USA

CULTURE AND DIVERSITY IN A GLOBAL SOCIETY
Frédéric Sampson

LEISURE AND LIFELONG LEARNING
Lisa C. Pesavento

15.30-16.00 Break

16.00-17.30 PARALLEL SESSIONS BASTIONI ROOM

COMMISSION ON LEISURE EDUCATION
LEISURE EDUCATION: CHALLENGES AND OPPORTUNITIES IN A GLOBAL WORD

WHAT IS LEISURE EDUCATION AND WHY IS IT IMPORTANT IN SOCIETY TODAY AND FOR WHOM?
Charlene Shannon, Canada

WHAT TYPES OF EVIDENCE DO WE HAVE THAT LEISURE EDUCATION ACHIEVES PARTICULAR OUTCOMES?
Linda Caldwell, USA

WHAT ARE THE RANGE OF FACTORS THAT HAVE IMPEDED PROGRESS AND HOW MIGHT THE WL COMMISSION WORK TO ADVANCE THE ‘MOVEMENT’ BENEFITS OF LEISURE EDUCATION?
Atara Sivan, Hong Kong
PEOPLE:
Can we ensure that people are put first in all future developments?
Le persone al centro

SQUERO ROOM

14.00-15.30 PARALLEL SESSIONS

ORAL COMMUNICATIONS
CITY AND QUALITY OF LIFE

ANALYZING COMMUNITY ORGANIZATIONS’ ONLINE IDENTITIES: WHAT ARE GRASS-ROOTS ORGANIZATIONS CURRENTLY COMMUNICATING?
Jessica Lansfield, Canada

THE QUALITY OF LIFE IN TOWNS AND CITIES: THE CRUCIAL IMPORTANCE OF A PARTNERSHIP BETWEEN THE COMMUNITY AND POLICYMAKERS
Ricardo Ricci Uvinha, Brazil

ORGANIZATIONAL SETTINGS AND THE ATTRIBUTES OF VOLUNTEERS IN HONG KONG
Joanna Cheung, Hong Kong

COMMUNITY DEVELOPMENT ASPECTS OF FESTIVALS
Kathleen Andereck, USA

RECREATION SERVICE PROVISION FOR LOW INCOME FAMILIES: PERCEPTIONS OF SERVICE PROVIDERS AND RESIDENTS
Jo An M. Zimmermann, USA

15.30-16.00 Break

16.00-17.30 PARALLEL SESSIONS

ORAL COMMUNICATIONS
CITY AND QUALITY OF LIFE

THE CHANGING NEEDS OF THE AGING POPULATION AND ITS IMPACT ON THE DELIVERY OF LEISURE SERVICES, NOW AND IN THE FUTURE
Frances Stavola Daly, USA

THE QUALITY OF LIFE AND LEISURE OF PEOPLE WITH PHYSICAL DISABILITIES IN THE CITY OF PATOS DE MINAS MG BRAZIL
Maria Georgina Marques Tonello, Brazil

ACCESSIBILITY AND EQUITY OF PARKS AND PLAYGROUNDS IN CITY COMMUNITIES
Lawal M. Marafa, Hong Kong

AN ACCESSIBLE LEISURE OFFER AS A DECISIVE FACTOR FOR THE QUALITY OF LIFE
Sheila Romero - Aurora Madariaga - Idurre Lazkano - Joseba Doistua, Spain

LEISURE, HEALTH AND QUALITY OF LIFE: A HOLISTIC APPROACH
Luminita Georgescu, Romania
**PROGRAMME**

**SEPTEMBER 30**

**PEOPLE:**
Can we ensure that people are put first in all future developments?
*Le persone al centro*

**OROLOGIO ROOM**

**16.00-17.30 PARALLEL SESSIONS OROLOGIO ROOM**

**COMMISSION ON VOLUNTEERISM**
BUSINESS MEETING AND CONFERENCE

FROM CRADLE TO GRAVE: EXAMINING THE IMPACT OF COMMODIFICATION ON PROVISION OF VOLUNTEER TOURISM PROJECTS
Stephen Wearing, Australia

PAST AND FUTURE OF THE COMMISSION
Robert Stebbins, Canada

**POSTER AREA**

**13.00-16.00 POSTER PRESENTATIONS POSTER AREA**

1. **INVESTIGATION OF RECREATIONAL SPORT PARTICIPATION IN RURAL HIGH SCHOOLS OF CHINA. A CASE STUDY OF SHANDONG PROVINCE TIAN HUI, HAN BING, BEIJING SPORT UNIVERSITY, PR CHINA**
   Hui Tian, China

2. **CAN GREEN TOURISM CREATE NEW DESTINATIONS IN SATOYAMA RURAL AREAS? A CASE STUDY OF A GEOGRAPHICAL ANALYSIS IN MOGAMI AREA, YAMAGATA PREFECTURE, JAPAN**
   Nobuhiko Tanaka, Japan

3. **SPIRIT OF LEISURE: SPIRITUAL EXPERIENCES OF YOGA AND MEDITATION**
   Müge Akyildiz, Turkey

4. **HOW DID THE JAPAN RECREATION ASSOCIATION PORTRAY THE ACTIVITIES OF THE OPERA NAZIONALE DOPOLAVORO (OND) IN ITALY AND THE KRAFT DURCH FREUDE (KDF) IN GERMANY?**
   Hiroshi Sawamura, Japan

5. **RECREATION POLICY DURING WARTIME**
   Shuji Kato, Japan

6. **A STUDY OF CAMPING RECREATION OPPORTUNITY SPECTRUM AND RECREATION EXPERIENCE**
   Jing-Shoung Hou, Taiwain, China

7. **THE DISABLED PEOPLE’S ACCESS TO PHYSICAL AND SPORTIVE EQUIPMENT FOR LEISURE**
   Eduardo de Paula Azzini, Brazil

8. **GENDER, INTERNET GAMES AND FAMILY LEISURE FOR THE KOREAN YOUTH**
   Sooyoung Sul, Republic of Korea

9. **GERIATRIC MENTAL HEALTH AND THE ROLE OF LEISURE SERVICE**
   Sharon E. McKenzie, USA

10. **THE KNOWLEDGE ABOUT PHYSICAL EDUCATION STUDENTS LEISURE ACTIVITIES OF A BRAZILIAN EDUCATIONAL INSTITUTION**
    Tatyane Perna Silva, Brazil

11. **ASPECTS OF LEISURE AS A RESEARCH OBJECT**
    Eduardo Azzini, Brazil

12. **WITHOUT THE IRON CURTAIN. DEVELOPING CHANGES OF THE TOURISM ON THE HUNGARIAN-AUSTRIAN BORDERLAND**
    Attila Barcza, Hungary

13. **FLOW AND MUSIC PARTICIPATION IN PRIMARY SCHOOL. THEIR RELATIONSHIPS WITH THE CULTURAL CAPITAL**
    Nuria Codina, Spain

**BREAKOUT ROOM 4**

**16.00-17.30 PARALLEL SESSIONS BREAKOUT ROOM 4**

**WORLD LEISURE JOURNAL EDITORIAL BOARD**

Chairperson: Robert Gidlow, New Zealand
Co-editor
09.00-10.30  PLENARY SESSION  TEMPIO ROOM

KEYNOTE LECTURE
PLANNING THE LEISURE CITY *
PROGETTARE LA CITTA' DEL LEISURE *

Chairperson:  Alessandro Marata, Italy
Keynote speaker:  Carlo Ratti, USA
Panellists:  Josep Acebillo, Switzerland
Danilo Santos De Miranda, Brazil
Hans Thoolen, The Netherlands

*Simultaneous translation English/Italian is provided

10.30-11.00  Break

11.00-12.30  PARALLEL SESSION  TEMPIO ROOM

WORKSHOP
THE CITY OF BEAUTY: ATTRACTING TALENT, BUSINESSES AND TOURISTS *
LA CITTÀ BELLA E ATTRATTIVA: TALENTI, IMPRESE, CITTADINI TEMPORANEI *

Chairperson:  Paolo Verri, Italy
Speakers:  Lourdes Fernández, Spain
Giovanni Padula, Italy
Paolo Rosa, Italy

*Simultaneous translation English/Italian is provided

12.30-14.00  Break
PLACE: Can we successfully, plan, design or transform the urban environment to meet new demands for improvements to the quality of life? Trasformare o progettare una città a più alta qualità della vita

**ARENGO ROOM**

16.00-17.30 PARALLEL SESSIONS

PROGRAM SESSION FOR WORLD LEISURE CHAPTERS

WORLD LEISURE CHAPTERS

Chairperson: Christopher Edginton, USA
General Secretary, WLO - World Leisure Organization

17.30-18.30 PARALLEL SESSION

WORLD LEISURE ORGANIZATION GENERAL ASSEMBLY

**PONTE ROOM**

11.00-12.30 PARALLEL SESSIONS

WORKSHOP

THE ACTIVE CITY: PROVIDING THE RIGHT ENVIRONMENT *
LA CITTÀ ATTIVA: BENESSERE, LEISURE, SPORT E SALUTE *

Chairperson: Roger Coles, USA

Speakers:
Marcello Balzani, Italy
Antonio Borgogni, Italy
Alfred Rütten, Germany
Kimmo Suomi, Finland

*Simultaneous translation English/Italian is provided

12.30-14.00 Break

14.30-18.00 PARALLEL SESSIONS

PARALLEL EVENT: SEMINAR

CHANGING CITIES: REBORN THROUGH CULTURE *
(Introduction of the research “Representing Italy: cities of tourism and culture)

LA CITTÀ DELLA TRASFORMAZIONE: RINASCERE CON LA CULTURA *
(Presentazione della ricerca “Rappresentare l’Italia. Le città del turismo e della cultura”)

Promoted by ReCS – Rete delle Città Strategiche

See programme on page 86
**PLACE:** Can we successfully, plan, design or transform the urban environment to meet new demands for improvements to the quality of life?

**Trasformare o progettare una città a più alta qualità della vita**

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**PROGRAMME**

**11.00-12.30** PARALLEL SESSIONS  **PARCO ROOM**

**WORKSHOP**
*NATURE AND THE CITY: LANDSCAPES AND URBAN GARDENING* *
*NATURA E CITTÀ: PAESAGGI E ORTI URBANI* *

**Speaker:** Giorgio Conti, Italy

*Language of the session: Italian. Simultaneous translation is not provided*

**12.30-14.00** Break

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**14.30-18.00** PARALLEL SESSIONS  **PARCO ROOM**

**PARALLEL EVENT: SEMINAR**
*PEOPLE HEALTH BETWEEN ETHICS AND MARKET* *
*LA SALUTE DELLA PERSONA TRA ETICA E MERCATO* *

Promoted by Alma Mater Studiorum - University of Bologna, Rimini Campus Branch, Department of Sciences for the Quality of Life

See programme on page 87

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**14.00-15.30** PARALLEL SESSIONS  **PORTO ROOM**

**COMMISSION ON ACCESSIBILITY AND INCLUSION (SESSION 2)**
*EMPOWERING CAPACITY*

**Chairperson:** Jerome F. Singleton, Canada

**INSIGHTS INTO ONE COMMUNITY’S PROCESS OF ACCESS AND INCLUSION**
Dina Trunzo, USA - Fran Stavola, USA

**HOW DOES PARTICIPATORY ACTION RESEARCH ASSIST IN UNDERSTANDING THE LENS OF THE PARTICIPANT AND PROVIDER OF SERVICE**
Shannon Hebblethwaite, Canada

**15.30-16.00** Break

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**11.00-12.30** PARALLEL SESSIONS  **PORTO ROOM**

**WORKSHOP**
*THE ARCHITECTURE OF SEASIDE CITIES AND OF LEISURE* *
*ARCHITETTURE BALNEARI E DEL LEISURE* *

**Chairperson:** Ferruccio Farina, Italy

**Speakers:** Ferruccio Farina, Italy
Rossana Galdini, Italy

*Language of the session: Italian. Simultaneous translation is not provided*

**12.30-14.00** Break
**PLACE:** Can we successfully, plan, design or transform the urban environment to meet new demands for improvements to the quality of life? 
*Trasformare o progettare una città a più alta qualità della vita*

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<td>Frances Stavola Daly, USA</td>
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<td>MODEL OF QUALITY OF LIFE</td>
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<td>Monika Stodolska, USA</td>
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<td>INFLUENCE OF CITY TRANSFORMATION ON UTILIZATION</td>
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<td>URBAN DWELLERS IN DELTA STATE-NIGERIA</td>
<td>Franz Atare, Nigeria</td>
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<td>LEISURE AND HOME-MAKING, DUBAI NEW RESIDENTIAL</td>
<td>Leisure and home-making in Dubai's new residential space</td>
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<td>Amir Mustafa Abdella, United Arab Emirates</td>
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<td>Susana Silva &amp; Paulo Carvalho, Portugal</td>
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<td>TRANSFORMING LEISURE IN ASIA’S WORLD CITY:</td>
<td>Leisure and tourism practices in Hong Kong</td>
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<td>RECENT EDUCATIONAL REFORMS AND LEISURE</td>
<td>Leisure and tourism practices in Hong Kong</td>
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<td>EDUCATION IN SCHOOLS</td>
<td>Leisure and tourism practices in Hong Kong</td>
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<td>Lawal Marafa, Hong Kong</td>
<td>Leisure and tourism practices in Hong Kong</td>
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<td>PREPARATION OF MANPOWER FOR THE LEISURE</td>
<td>Leisure and tourism practices in Hong Kong</td>
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<td>INDUSTRY</td>
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<td>Roberta Wong Leung, Hong Kong</td>
<td>Leisure and tourism practices in Hong Kong</td>
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</table>
PLACE: Can we successfully, plan, design or transform the urban environment to meet new demands for improvements to the quality of life? 

Trasformare o progettare una città a più alta qualità della vita

14.00-15.30 PARALLEL SESSIONS  BORGO 2 ROOM

ORAL COMMUNICATIONS

LEISURE THEORIES

EXAMINING THE RELATIONSHIP BETWEEN MOTIVATION, ENDURING INVOLVEMENT, AND ORGANIZATIONAL ENGAGEMENT: THE CASE OF OUTDOOR RECREATION VOLUNTARY ASSOCIATIONS
Jiaying Lu, China

IT’S NOT COOL BEING IN CHOIR: GENERATIONAL STAKE IN A CHORAL CONTEXT
Hilary Rose, Canada

BUILDING A CONCEPT OF CHILD EDUCATIONAL LEISURE THAT UNIFIES DIFFERENT AGENTS’ PERSPECTIVE
Sheila Romero - Aurora Madariaga - Idurre Lazcano - Yolanda Lazaro, Spain

SELF AND IDENTITY ISSUES IN LEISURE RESEARCH: TOWARDS AN INTEGRATIVE VISION OF THEIR RELATIONSHIPS
Jose Vicente Pestana, Spain

15.30-16.00 Break

16.00-17.30 PARALLEL SESSIONS  BORGO 2 ROOM

ORAL COMMUNICATIONS

LEISURE, TOURISM AND WELL-BEING EDUCATION

KEYS TO RELEVANCE IN PARKS AND RECREATION
Teresa Penbrooke, USA

THE PERCEIVED LEARNING EXPERIENCES AND OUTCOMES OF RURAL AND URBAN VISITORS
Christine Van Winkle, Canada

CHANGING RELATIONSHIPS: THE IMPACTS OF A RURAL SCHOOL’S CLOSURE ON RURAL FAMILIES
Jacquelyn Onescu, Canada

LEISURE UNDERSTANDING, PARTICIPATION AND CONSTRAINTS: A CASE STUDY ON UNIVERSITY STUDENTS IN CHINA
Lijun Zhou, China

THE GUS MACKER EXPERIMENT: CREATING EVENT ORGANIZERS THROUGH UNDERGRADUATE UNIVERSITY ACADEMIC CREDIT
Timothy Otteman, USA

PLANNING OF TOURISM AND PERSPECTIVE OF THE INTERSECTORAL ARTICULATION WITH CULTURE, LEISURE AND SPORT IN SALVADOR-BAHIA
Marcel Ivan dos Santos, Brazil

EXPLORING LINKS BETWEEN RECREATIONAL SPORT PARTICIPATION AND EMOTIONAL WELL-BEING AMONG SLOVENE RECREATIONAL RUNNERS
Maja Pori, Slovenia
PLACE: Can we successfully, plan, design or transform the urban environment to meet new demands for improvements to the quality of life?

Trasformare o progettare una città a più alta qualità della vita

14.00-15.30 PARALLEL SESSIONS  FARO ROOM

ORAL COMMUNICATIONS
LEISURE, TOURISM AND WELL-BEING EDUCATION

HUMAN BENEFITS OF TOURISM ACTIVITIES
Miklos Banhid - Orsolya Savella - Katalin Gaal-Starhon, Hungary

ASIA SPA INSTITUTE, EXAMPLE OF BEST PRACTICES IN SPA AND WELLNESS EDUCATION AND TRAINING IN ASIA
Roberta Wong Leung, China

THE IMPACT OF SOCIAL BACKGROUND AND NUTRITION ON PHYSICAL PERFORMANCE – EDUCATIONAL SURVEY
Margit Borkovits, Hungary

ARE YOU A TICKING TIME BOMB? LYME DISEASE AND OCCUPATIONAL RISK FOR LEISURE AND TOURISM PROFESSIONALS
Holly Donohoe, USA

RECREATION AND LEISURE AS FACILITATORS OF POSITIVE EMOTION AMONG ADULTS WITH SCHIZOPHRENIA
Bryan McCormick, USA

THE ROLE OF FOOD IN THE STUDY ABROAD EXPERIENCE OF CLEMSON UNIVERSITY STUDENTS
Young-joo Ahn, USA

15.30-16.00 Break

16.00-17.30 PARALLEL SESSIONS  FARO ROOM

ORAL COMMUNICATIONS
LEISURE, TOURISM AND WELL-BEING EDUCATION

OBESITY AND THE POSSIBILITIES OF ITS REMOVAL IN SLOVAK CHILDREN
Nora Halmová, Slovakia

CHANGES OF MUSCLE IMBALANCE OF 11 TO 15-YEAR-OLD PUPILS AND POSSIBILITIES OF ITS REMEDY
Janka Kanásová, Slovakia

PLANNED LEISURE AND QUALITY OF LIFE: FITNESS OVER DIET
Iradge Ahrabi-Fard, USA

A SCHOOL PHYSICAL ACTIVITY AND NUTRITIONAL INTERVENTION CAN INFLUENCE LEARNER’S AFTERSCHOOL LEISURE ACTIVITIES
Rowena Naidoo, South Africa

LEISURE EDUCATION AS A CRITICAL FOUNDATION: GETTING CHILDREN WHO ARE OVERWEIGHT TO BE ACTIVE
Charlene Shannon, Canada

CHANGES IN SPEED AND COORDINATION AS A RESULT OF AGILITY TRAINING AT SCHOOL P.E. LESSONS
Jaromír Šimonek, Slovakia
**PLACE:** Can we successfully, plan, design or transform the urban environment to meet new demands for improvements to the quality of life? *Trasformare o progettare una città a più alta qualità della vita*

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**VECCHIA PESCHERIA ROOM**

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<tr>
<td>14.00-15.30</td>
<td><strong>PARALLEL SESSIONS</strong></td>
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<td><strong>SYMPOSIUM</strong></td>
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</table>
|            | NEW PERSPECTIVES & APPROACHES TO UNDERSTANDING THE ROLE OF LEISURE IN HEALTHY AGING ADULTS’ USE OF SOCIAL NETWORKING AS A MEANS OF COPING WITH THREAT TO A SOCIAL IDENTITY  
Lee, M.S. & Laura L. Payne, USA |
|            | AN EXPLORATION OF SERIOUS LEISURE TYPES AND FLOW EXPERIENCES AMONG OLDER ADULTS CHUNG SUP  
Dorothy Schmalz, USA |
|            | CONCEPTUALIZING AND MEASURING ‘DAILY LIFE ACTIVITY’  
Barbara A. Hawkins, USA |
|            | WIRED JOYFULNESS: THE BENEFITS OF PARTICIPATION IN SENIORS’ ONLINE COMMUNITIES  
Galit Nimrod, Israel |
| 15.30-16.00| Break                                                                   |

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**LAVATOIO ROOM**

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<td>14.00-15.30</td>
<td><strong>PARALLEL SESSIONS</strong></td>
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<td><strong>WORLD LEISURE ACADEMY BUSINESS MEETING AND WLA INDUCTION CEREMONY</strong></td>
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<td>Chairperson: Atara Sivan, Hong Kong</td>
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<td>15.30-16.00 Break</td>
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<tr>
<td>16.00-17.30</td>
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<td><strong>ORAL COMMUNICATIONS</strong></td>
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<td>TOURISM AND CITIES</td>
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</table>
|            | COMMUNITY BENEFIT FROM TOURISM: MYTH OR REALITY  
Paul Acha-Anyi, South Africa |
|            | TRANSFORMATION OF URBAN HISTORIC DISTRICT: CASE STUDY OF FOSHAN LINGNAN TIANDI, GUANGDONG, CHINA  
Eva Zhong, Hong Kong |
|            | CULTURAL EVENTS AND THE DEVELOPMENT OF CULTURAL TOURISM: THE EXPERIENCE OF EUROPEAN CAPITALS OF CULTURE  
Yi-De Liu, Taiwan |
|            | MULTI-DAY AND MULTI-EVENT FESTIVAL’S ECONOMIC IMPACT BY VISITOR TYPES  
Alexia Franzidis, USA |
|            | LEISURE AND TOURISM TRANSFORMATION IN URBAN SITES: FUNDIDORA MONTERREY CASE Adriana Ester Estrada-González, Mexico |
|            | LIQUID HERITAGE IN A MOBILE WORLD: NEGOTIATING HERITAGE/TOURISM TRANSFORMATIONS IN THE HISTORIC TOWN OF LUANG PRABANG, LAOS  
Russell Staiff, Australia |
**PLACE:** Can we successfully, plan, design or transform the urban environment to meet new demands for improvements to the quality of life? 

*Trasformare o progettare una città a più alta qualità della vita*

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**BASTIONI ROOM**

**14.00-15.30 PARALLEL SESSION**

**ORAL COMMUNICATIONS**

**SEA AND LEISURE**

*QUANTIFYING AND MAPPING THE SOCIAL VALUE OF OUTDOOR RECREATION RESOURCES IN SARASOTA BAY, FLORIDA*

Zachary Cole, USA

*SPECIALIZATION IN OCEAN CRUISING*

Stephen Anderson, USA

*THE MUTUAL GAZE BETWEEN RESIDENTS OF A SMALL ISLAND DEVELOPING STATE AND A COMMUNITY OF MULTI-NATIONAL OCEAN CRUISERS*

Erin Heeney, Canada

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**15.30-16.00** Break

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**SQUERO ROOM**

**14.00-15.30 PARALLEL SESSIONS**

**ORAL COMMUNICATIONS**

**CITY AND SUSTAINABLE DEVELOPMENT**

*EXAMINING BARRIERS TO PERCEPTIONS OF PERSONAL WELLNESS AND INDEPENDENCE OF INDIVIDUALS LIVING OF WITH CHRONIC HEALTH CONDITIONS AND OR PERMANENT DISABLING CONDITIONS*

Terrance Robertson, USA

*DISPOSITIONAL FACTORS INFLUENCING SUSTAINED VOLUNTEERISM IN HONG KONG*

Chris Auld, Australia

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**15.30-16.00** Break

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**16.00-17.30 PARALLEL SESSIONS**

**WORLD LEISURE ORGANIZATION AND THE UNITED NATIONS WHAT HAS TO BE DONE IN AFRICA?**

*THE UNITED NATIONS COMMISSION: ACTIVITY REPORT AND THE WAY FORWARD*

Abubakarr Jalloh, Sierra Leone
PLACE: Can we successfully, plan, design or transform the urban environment to meet new demands for improvements to the quality of life?
Trasformare o progettare una città a più alta qualità della vita

## PROGRAMME

### OCTOBER 1

#### 14.00-15.30

**PARALLEL SESSION**

**OROLOGIO ROOM**

**COMMISSION ON WOMEN AND GENDER (Session 1)**

**WOMEN IN HIGHER EDUCATION: KNOWLEDGE, POWER AND CRITICAL CONTRIBUTIONS TO LEISURE**

Participants:
- Karla A. Henderson, USA
- Cara Aitchison, USA
- Maliga Nadoo, South Africa
- Lucetta Tsai, Taiwan, China

**15.30-16.00** Break

#### 16.00-17.30

**PARALLEL SESSION**

**OROLOGIO ROOM**

**COMMISSION ON WOMEN AND GENDER (Session 2)**

**INITIATING A PROJECT FOR THE COMMISSION ON WOMEN AND GENDER: PROPOSED ORAL HISTORY OF THE EARLY FEMINIST SCHOLARS IN LEISURE STUDIES**

Chair:
- Heather Gibson, USA
  Commission Chair

A brief history of the Commission and the state of feminist leisure scholarship from the early days, the 1990s and today and a Commission Business Meeting

### POSTER PRESENTATIONS

<table>
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<tr>
<th>Posters</th>
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<tr>
<td>01. STUDY ON CUSTOMER SATISFACTION FOR THE FACILITIES IN THE URBAN TENNIS CLUBS OF CHINA FROM THE PERSPECTIVE OF SERVICE QUALITY. A CASE STUDY ON THE CITY OF BEIJING Zhuang Tian, Hui Tian, China</td>
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<tr>
<td>02. LEISURE EDUCATION: ESSENTIAL TO THE WELFARE OF SOCIETY (WITH AN EMPHASIS ON IRANIAN TRADITIONAL LEISURE) Abbas Ardekanian, Iran</td>
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<tr>
<td>03. LEISURE IN INDIGENOUS COMMUNITIES OF THE PARANÀ/BRAZIL Simões Caroline, Portugal</td>
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<td>04. LEISURE IN PHYSICAL EDUCATION: ANALYSIS OF PROGRAMS SUBJECTS IN CURRICULUM COURSE OF BELO HORIZONTE – BRAZIL Hélder Ferreira Isayama, Brazil</td>
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<tr>
<td>05. DEVELOPMENT OF THE LEISURE EDUCATION PROGRAM FOR DEVELOPMENTAL DISABILITIES CHILDREN: CENTERING ON THE CAMP ACTIVITY Fumika Kimura, Japan</td>
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<tr>
<td>06. THE OLYMPIC VALUES IN SPORT AND LEISURE: AN INTERVENTION IN THE HUMAN FORMATION Ana Couto, Brazil</td>
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<tr>
<td>07. FACTORS AFFECTING THE RETENTION AND ATTRITION OF YOUTH 8-14 YEARS OLD IN INSTRUCTIONAL YOUTH TENNIS PROGRAMS Kiboum Kim, USA</td>
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<tr>
<td>08. INTERFACES AND LEISURE EDUCATION: THE CASE OF THE INTEGRATED SCHOOL PROGRAM OF THE CITY OF BELO HORIZONTE Helder Ferreira Isayama, Brazil</td>
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<tr>
<td>09. PHYSICAL ACTIVITIES AND QUALITY OF LIFE: THE IMPORTANCE OF THE PLAY ELEMENT Claudio Augusto Silva Gutierrez, Brazil</td>
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<tr>
<td>10. SPORT ACTIVITIES WHICH ATTRACTION SPORT TOURISTS, DURING ON A SPORT EVENT AT THEIR VACATION Eleni Tymviou, Greece</td>
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<tr>
<td>11. DEVELOPMENT OF THE CITY OF THE SEGMENT OF EVENTS Priscila Aparecida Nicacio de Souza, Brazil</td>
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<tr>
<td>12. A CONCEPTUAL MODEL OF QUALITY FOR TOURISTS AND VISITORS ATTENDING SPORT EVENTS George Tzetzis, Greece</td>
</tr>
</tbody>
</table>
**PROGRAMME**

### PASSION: Can we identify how cities, products and services can be driven to success by their passionate advocates?  
*Un nuovo modello di sviluppo delle città, dei prodotti e dei servizi generato dalle passioni individuali*

#### OCTOBER 2

**09.00-11.00**
**PLENARY SESSION**

**Presentation:** Republic of San Marino  
Supporter of the XII World Leisure Congress

**PANEL 1**
**PASSIONATE FOR THE CITY: THE ROLE OF CITY BRANDING**

*PASSIONE PER LA CITTA’: IL RUOLO DEL CITY BRANDING*

**Chairperson:** Derek Casey, United Kingdom

**Speakers:**  
Erik Braun, The Netherlands  
Maurizio Carta, Italy  
Charmaine Crooks, Canada  
Stefania Mandurino, Italy  
Francesco Ramberti, Italy  
Priska Wollein, Germany

*Simultaneous translation English/Italian is provided

**11.00-11.30**
**Break**

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**11.30-13.00**
**PLENARY SESSION**

**PANEL 2**
**PASSIONATE ABOUT BUSINESS: SOCIAL AND ECONOMIC IMPLICATIONS**

*DALLA PASSIONE ALL’IMPRESA: IMPLICAZIONI SOCIO-ECONOMICHE*

**Chairperson:** Andrew Williams, United Kingdom

**Speakers:**  
Nerio Alessandri, Italy  
Hans Mommaas, The Netherlands  
Lisa Rambaldi, Italy

*Simultaneous translation English/Italian is provided

**Presentation:** 2016 Durban XIV World Leisure Congress  
Durban (South Africa) will host the 2016 XIV World Leisure Congress scheduled for June/July, 2016.  
The theme of the conference is Leisure: Challenges, Choices and Consequences

**13.00-14.00**
**Break**

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**13.00 - 14.30**
**ALL STUDENTS ARE INVITED TO GATHER IN THE LUNCH AREA**
**STUDENTS SUMMIT**

**Chairperson:** Jackie Oncescu

The session is a venue for students to express their needs, desires, and thoughts on strengthening a stronger relationships with WLO.

**AFTERNOON**

**FREE OR SOCIAL ACTIVITIES** See programme on page 88
PERFORMANCE: Can we identify key ingredients and the extent to which leisure contributes to the social, cultural and economic success of cities?

La città come motore di sviluppo culturale, economico e di coesione sociale

**PROGRAMME**

**OCTOBER 3**

**TEMPIO ROOM**

09.00-10.30 **PLENARY SESSION**

**KEYNOTE LECTURE**

**HOW LEISURE ENHANCES THE SOCIAL, CULTURAL AND ECONOMIC DEVELOPMENT OF CITIES?** *

**IL LEISURE GENERATORE DI COESIONE E DI CAPITALE SOCIALE PER LO SVILUPPO DELLE CITTÀ** *

Chairperson: Stefano Zamagni, Italy

Keynote speaker: Jan Van der Borg, The Netherlands

Panellists: Patrizio Bianchi, Italy
             Susanna Camusso, Italy
             Carlo Carboni, Italy
             André Thibault, Canada
             Tony Veal, Australia
             Stefano Zamagni, Italy

*Simultaneous translation English/Italian is provided

Presentation: 2014 Mobile Bay XIII World Leisure Congress

Mobile Bay, Alabama (USA) will host the 2014 XIII World Leisure Congress scheduled for September 7 – 12, 2014. Leisure: Enhancing the Human Condition is the theme of this important event

10.30-10.45 Break

**10.45-12.15 PARALLEL SESSION**

**WORKSHOP**

**FROM GROSS DOMESTIC PRODUCT TO GROSS DOMESTIC HAPPINESS?** *

**DAL PIL AL BENESSERE SOCIALE E ALLA FELICITÀ PUBBLICA** *

Chairperson: Guido Caselli, Italy

Speakers: Guido Caselli, Italy
          Susanna Camusso, Italy
          Linda Laura Sabbadini, Italy

12.15-13.30 Lunch sponsored by Mobile Bay (Alabama USA) Host of the 2014 Congress

*Simultaneous translation English/Italian is provided

15.00-15.30 **PLENARY SESSION**

**CLOSING CEREMONY OF THE CONGRESS** *

**CERIMONIA DI CHIUSURA DEL CONGRESSO** *

Participants: Roberto Berardi - President, Convention Bureau della Riviera di Rimini
             Andrea Gnassi - Mayor, City of Rimini
             Christopher Edginton - General Secretary, WLO - World Leisure Organization
             Derek Casey - Board Chair, WLO - World Leisure Organization
             Representative from Mobile Bay, USA

World Leisure Distinguished Service Awards
World Leisure International Innovation Prize

*Simultaneous translation English/Italian is provided
**PERFORMANCE:** Can we identify key ingredients and the extent to which leisure contributes to the social, cultural and economic success of cities?

La città come motore di sviluppo culturale, economico e di coesione sociale

### OCTOBER 3

#### ARENGO ROOM

**10.45-12.15** PARALLEL SESSION **ARENGO ROOM**

**HILLEL RUSKIN MEMORIAL SCHOLAR LECTURE AWARD**

PRESENTATION BY THE RECIPIENT, DR. BRENDA ROBERTSON

**Chairperson:** Christopher Edginton, USA

**Speakers:**
- Mauro Magatti, Italy
- Andrew Williams, United Kingdom

*Simultaneous translation English/Italian is provided

**12.15-13.30** Lunch sponsored by Mobile Bay (Alabama USA) Host of the 2014 Congress

#### PONTE ROOM

**10.45-12.15** PARALLEL SESSION **PONTE ROOM**

**WORKSHOP**

**WHO PROVIDES: PUBLIC, PRIVATE OR VOLUNTARY SECTORS?**

*LA GOVERNANCE DELLO SVILUPPO LOCALE NELL’EPOCA DELLA GLOBALIZZAZIONE*  

**Chairperson:** Christopher Edginton, USA

**Speakers:**
- Mauro Magatti, Italy
- Andrew Williams, United Kingdom

12.15-13.30 Lunch sponsored by Mobile Bay (Alabama USA) Host of the 2014 Congress

**13.30-15.00** PARALLEL SESSION **PONTE ROOM**

**HOSTING A WORLD LEISURE CONGRESS AND WLO INTERNATIONAL EVENTS**

**WHAT, HOW, WHY AND WHEN?**

**Derek Casey,** United Kingdom

Chair WLO - World Leisure Organization

**Christopher Edginton,** USA

Secretary General WLO - World Leisure Organization
**PERFORMANCE:** Can we identify key ingredients and the extent to which leisure contributes to the social, cultural and economic success of cities?

La città come motore di sviluppo culturale, economico e di coesione sociale

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**PROGRAMME OCTOBER 3**

**MARINA ROOM**

### WORKSHOP

**PUBLIC PARTICIPATION AND VOLUNTEERISM: MOBILIZING THE COMMUNITY?**

**MOBILITARE E RESPONSABILIZZARE LA COMUNITÀ: MODELLI PARTECIPATIVI E VOLONTARIATO**

Chairperson:  

André Thibault, Canada

Speakers:  

Karla Henderson, USA  
André Thibault, Canada

*Simultaneous translation English/Italian is provided*

12.15-13.30  

Lunch sponsored by Mobile Bay (Alabama USA) Host of the 2014 Congress

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### ORAL COMMUNICATIONS

**ENTERTAINMENT AND CONSUMPTION**

**LEISURE, CONSUMPTION AND BEVERAGES: AN ANALYSIS OF THE ADVERTISEMENTS AT UNIVERSITY PARTIES**

Liana Romera, Brazil

**PLEASURABLE READING AS CASUAL LEISURE**

Robert Stebbins, Canada

**MASCULINITY AND SPORTS: A CROSS-CULTURAL COMPARISON OF SPORTS CELEBRITIES IN MEN’S LIFESTYLE MAGAZINE ADS**

Yue Tan, Taiwan, China

**THEMES OF RECREATIONAL SHOPPING AND SHOPPING CENTER ATTRACTIVENESS: A QUALITATIVE STUDY ON TURKISH SHOPPERS**

Ilke Kaya, Turkey

**“YOU KNOW BIMBO MODEL IS IN!:” THE BACHELOR AS A LEISURE SPACE FOR INTERROGATING PERFORMANCES OF FEMININITY**

Callie Spencer - Karen Paisley, USA
PERFORMANCE: Can we identify key ingredients and the extent to which leisure contributes to the social, cultural and economic success of cities? 

La città come motore di sviluppo culturale, economico e di coesione sociale

PROGRAMME OCTOBER 3

PARCO ROOM

10.45-12.15 PARALLEL SESSION PARCO ROOM

WORKSHOP
CITIES IN COMPETITION: LEISURE AS AN ECONOMIC DRIVER *

LA COMPETIZIONE TRA CITTÀ: IL LEISURE COME MOTORE DI SVILUPPO ECONOMICO *

Chairperson: Maurizio Sabini, USA

Speakers: John Eady, United Kingdom
Maliga Naidoo, South Africa
Maurizio Sabini, USA

*Simultaneous translation English/Italian is provided

12.15-13.30 Lunch sponsored by Mobile Bay (Alabama USA) Host of the 2014 Congress

13.30-15.00 PARALLEL SESSION PARCO ROOM

ORAL COMMUNICATIONS
ECONOMIC AND BUSINESS DEVELOPMENT AND LEISURE

NEVER WASTE A GOOD FINANCIAL CRISIS
Jamie Sabbach, USA

UNDERSTANDING SERVICE EXPECTATIONS IN DIFFERENT IDENTIFICATION LEVEL SPECTATOR: A CORRESPONDENCE ANALYSIS
Hsien-Che Huang, Taiwan, China

PRO-ACTIVE PLANNING FOR SUCCESS
Teresa Penbrooke, USA

FINANCIAL STABILITY IN TURBULENT TIMES
Teresa Penbrooke, USA
PERFORMANCE: Can we identify key ingredients and the extent to which leisure contributes to the social, cultural and economic success of cities?
La città come motore di sviluppo culturale, economico e di coesione sociale

PORTO ROOM

10.45-12.15  PARALLEL SESSION  PORTO ROOM

WORKSHOP
THE MODEL OF CITY CIVILISATION AND THE ROLE OF TOURISM *
MODELLO DI CIVILTÀ CITTADINA IN ITALIA E RUOLO DEL TURISMO *

Chairperson:  Vera Negri Zamagni, Italy
Speakers:  Patrizia Battilani, Italy
          Mauro Carboni, Italy

*Language of the session: Italian. Simultaneous translation is not provided

12.15-13.30  Lunch sponsored by Mobile Bay (Alabama USA) Host of the 2014 Congress

13.30-15.00  PARALLEL SESSION  PORTO ROOM

ORAL COMMUNICATIONS
CITIES AND NATURE

PARKS AS CATALYSTS FOR BUILDING AND TRANSFORMING CITY COMMUNITIES: CULTURAL DIVERSITY AND FAMILY LEISURE IN AN URBAN NATIONAL PARK
Stephen Wearing, Australia

USING RESEARCH TO DEVELOP PUBLIC SUPPORT FOR URBAN PARKS
Rick Rollins, Canada

CITIES AND NATURE; EXAMINING POSITIVE AND NEGATIVE IMPACTS OF PARKS ON ADJACENT COMMUNITIES
Rick Rollins, Canada

CITY GREEN RESOURCES AS A BRAND IN HONG KONG – ITS POTENTIAL AND GAPS
Chung-Shing Chan, Hong Kong

EXPLORING TEAMMATE RELATIONSHIPS IN WOMEN’S WILDERNESS CANOEING: THE YUKON RIVER QUEST
Heather Bell, USA

TERRITORIAL TRANSFORMATIONS OF TAIWANESE ABORIGINE: REPRESENTATION OF HOMESCAPE OF RIPARIAN TRIBE
Su-Hsin Lee, Taiwan, China
PERFORMANCE: Can we identify key ingredients and the extent to which leisure contributes to the social, cultural and economic success of cities?

La città come motore di sviluppo culturale, economico e di coesione sociale

PROGRAMME OCTOBER 3

13.30-15.00 PARALLEL SESSION BORGO 1 ROOM

ORAL COMMUNICATIONS ECONOMIC AND BUSINESS DEVELOPMENT AND LEISURE

AN INDIGENIST PARADIGM FOR TOURISM RESEARCH: OBSERVATIONS FROM THE ARCTIC
Holly Donohoe, USA

UNDERSTANDING NATURE FESTIVALS AND EVENTS PARTICIPANTS’ SPECIALIZATION, MOTIVATIONS, AND SPENDING BEHAVIOR
Gyan Nyaupane, USA

FOREIGN LABOURS’ LEISURE PARTICIPATION: THE CASE OF FEMALE WHITE-COLLAR WORKERS IN TAIWAN
Lucetta Tsai, Taiwan, China

TOURISM HABITS OF HANDBALL MATCH VISITORS
Katalin Starhon Gaál - Orsolya Savella, Hungary
**PROGRAMME**

< OCTOBER 3

**PERFORMANCE:** Can we identify key ingredients and the extent to which leisure contributes to the social, cultural and economic success of cities?

*La città come motore di sviluppo culturale, economico e di coesione sociale*

### FARO ROOM

**13.30-15.00**

**PARALLEL SESSION**

**ORAL COMMUNICATIONS**

**LEISURE, TOURISM AND WELL-BEING**

- **EFFECT OF OUTDOOR ACTIVITIES ON THE LIFE SATISFACTION. TURKEY CASE STUDY**
  Faik Ardahan, Turkey

- **EXPLORING PARTICIPATION MOTIVES AND PARTICIPANTS’ INVOLVEMENT IN OUTDOOR RECREATION ACTIVITIES**
  Adonios Dalakis, Greece

- **THE EFFECTIVENESS OF PLYOMETRIC EXERCISES IN DEVELOPMENT OF JUMPING EXPLOSIVENESS IN SPORTS GAMES**
  Pavol Horicka, Slovakia

- **FRAME OF EVALUATION AND CATEGORIZATION IN SPORTS TOURISTS’ INFRASTRUCTURES**
  Georgia Yfiantidou, Greece

- **ENGAGED SCHOLARSHIP: BOK’S UNDERGRADUATE COMPETENCY FRAMEWORK AND THE CAMP ADVENTURE CHILD AND YOUTH SERVICES (CACYS) SERVICE LEARNING PROGRAM**
  Ming Kai Chin, USA

- **CULTURAL COMPETENCY OF MUNICIPAL LEISURE SERVICES: FINDINGS AND DISCUSSIONS OF CITY AND STATE AGENCIES**
  Randall Burtz, USA

### VECCHIA PESCHERIA ROOM

**13.30-15.00**

**PARALLEL SESSION**

**WORLD LEISURE POLICIES COMMISSION**

**DEVELOPING AN E-GLOBS. GLOBAL LEISURE POLICIES OBSERVATORY**

**Chairperson:** Roberto San Salvador del Valle, Spain

**Leisure Policies Commission Meeting** for re-organizational issues and a workshop focused on e-GLOBS project (linked to the Leisure Policies Commission)
**PERFORMANCE:** Can we identify key ingredients and the extent to which leisure contributes to the social, cultural and economic success of cities?

*La città come motore di sviluppo culturale, economico e di coesione sociale*

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**PROGRAMME OCTOBER 3**

**10.45-12.15 PARALLEL SESSION LAVATOIO ROOM**

**WORKSHOP**

**COMMUNICATING THE TERRITORY. SELF-MAPPING AND PARTICIPATORY STORYTELLING OF THE CITY AND ITS TERRITORY** *

*COMUNICARE IL TERRITORIO. SELF-MAPPING E NARRAZIONE PARTECIPATA DELLA CITTÀ E DEL SUO TERRITORIO* *

Organized in collaboration with the Department of Communication Sciences of the University Carlo Bo, Urbino - Italy

Chairperson: **Giorgio Zanchini**, Italy

Speaker: **Lella Mazzoli**, Italy

Contributions from: **Roberta Bartoletti**, Italy  
**Fabio Fornasari**, Italy

*Language of the session: Italian. Simultaneous translation is not provided*

**12.15-13.30 Lunch sponsored by Mobile Bay (Alabama USA) Host of the 2014 Congress**

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**13.30-15.00 PARALLEL SESSION LAVATOIO ROOM**

**COMMISSION ON TOURISM**

**TOURISM MOBILITIES AND URBAN TRANSFORMATIONS**

**MOVING THROUGH THE CITY: URBAN TOURISM AND MOBILITIES**  
Kevin Hannam, South Africa

**LIQUID HERITAGE IN A MOBILE WORLD: NEGOTIATING HERITAGE/TOURISM TRANSFORMATIONS IN THE HISTORIC TOWN OF LUANG PRABANG, LAOS**  
Russell Staiff and Robyn Bushell, Australia

**TRANSFORMATION OF URBAN HISTORIC DISTRICT: CASE STUDY OF FOSHAN LINGNAN TIANDI, GUANGDONG, CHINA**  
Eva Zhong, Hong Kong

**MOBILITY, OVERSEAS DESTINATION EXPERIENCES AND TRANSNATIONAL SPACE**  
Monica Li, China

**SOWETAN IMMOBILITIES: OBSERVING THE SOCIAL AND ECONOMIC BARRIERS TO TOURISM PARTICIPATION**  
Gareth Butler, South Africa
PERFORMANCE: Can we identify key ingredients and the extent to which leisure contributes to the social, cultural and economic success of cities?
La città come motore di sviluppo culturale, economico e di coesione sociale

PROGRAMME OCTOBER 3
BASTIONI ROOM
13.30-15.00 PARALLEL SESSION

ORAL COMMUNICATIONS
LEISURE THEORIES

PERCEIVED CONSTRAINTS AMONG INDIVIDUALS IN DIFFERENT STAGES OF BEHAVIORAL CHANGES: A STUDY IN RECREATIONAL SPORT PARTICIPATION
Balaska Panagiota, Greece

SPORT AND LEISURE BODY PRACTICES IN AFRICAN DESCENT COMMUNITIES IN BRAZIL
Lara Larissa Michelle, Brazil

LEISURE EXPERIENCE AND RECREATIONAL ACTIVITIES AMONG UNIVERSITY STUDENTS.
YMCA UNIVERSITY
Aguilar Cortez Lupe, Mexico

LEISURE AND ADOLESCENTS DEPRIVED OF LIBERTY: A FEASIBLE DIALOGUE
Willian Lazaretti da Conceição, Brazil

SQUERO ROOM
13.30-15.00 PARALLEL SESSION

ORAL COMMUNICATIONS
CITY AND QUALITY OF LIFE

WORLD LEISURE INTERNATIONAL INNOVATION PRIZE 2006 – 2011
Ian Cooper, UK

HEALTHY COMMUNITIES: STRATEGIES AND TOOLS TO REPOSITION PARKS AND RECREATION
Teresa Penbrooke, USA

ACCESSIBILITY TO TRAILS: EQUESTRIAN USE, SATISFACTION AND NEEDS IN BRITISH COLUMBIA, CANADA
Nicole Vaugeois, Canada

A TALE OF TWO SETTINGS: THREE-GENERATION FAMILY LEISURE IN RURAL AND URBAN CONTEXTS
Shannon Hebblewaite, Canada

WALKING THE WALK: THE BENEFITS OF COMMUNITY TRAILS
Roger Coles, USA
PERFORMANCE: Can we identify key ingredients and the extent to which leisure contributes to the social, cultural and economic success of cities?
La città come motore di sviluppo culturale, economico e di coesione sociale

PROGRAMME OCTOBER 3

OROLOGIO ROOM

13.30-15.00 PARALLEL SESSION OROLOGIO ROOM

COMMISSION ON CHILDREN AND YOUTH
PLAY AS A TRANSFORMATIONAL FORCE FOR CHILDREN AND COMMUNITIES. CASE STUDIES FROM AFGHANISTAN AND HAITI

RELATIONSHIPS BETWEEN PLAY AND WELLBEING : HAITI AND AFGHANISTAN
David Jones, USA

REPORT ON RECENT DEVELOPMENTS OF SEVERAL ADDITIONAL INTERNATIONAL ORGANIZATIONS
E. William Niepoth, USA

LUNCH AREA

LUNCH TIME

COMMISSION ON CHILDREN AND YOUTH BUSINESS MEETING
LEISURE STUDIES ASSOCIATIONS’ PRESIDENTS MEETING
FUTURE LEADERS DIALOGUE WITH PROF. DR. GEOF GODBEY

POSTER AREA

13.00-16.00 POSTER PRESENTATIONS POSTER AREA

01. LEISURE AND SOCIAL CHANGES: THE CASE OF VILA HOLÂNDIA/CAMPINAS/SP/BRAZIL
Silvia Cristina Franco Amaral, Brazil

02. URBAN PARKS AS LEISURE SETTINGS: PERCEPTION AND USE IN THREE PARKS FROM BARCELONA
Jose Vicente Pestana, Spain

03. ASSESSING YOUNG ADULT RETENTION STRATEGIES: A CANADIAN EXAMPLE
Shannon Bence, Canada

04. MOTIVATIONAL FACTORS AFFECTING FOOTBALL GAME ATTENDANCE AND PSYCHOLOGICAL COMMITMENT TO A TEAM
George Tzetzis, Greece

05. PROFESSIONAL TRAINING IN LEISURE ON PHYSICAL EDUCATION COURSES
André De Filippis - Nelson Carvalho Marcell, Brazil

06. PHYSICAL EDUCATION AS PRECONDITION FOR ACTIVE LEISURE TIME ACTIVITIES OF CHILDREN AND TEENAGERS IN SLOVAKIA
Elena Bendíková, Slovakia

07. A VIEW OF SKATEBOARDING AT BOTH SIDES OF THE ATLANTIC
Simões Caroline, Portugal

08. INDICATORS OF PHYSICALLY ACTIVE FRIENDLY COMMUNITIES: MEASURING A HEALTHY COMMUNITY FOR YOUTH 10-14 YEARS
Kiboum Kim, USA

09. SERIOUS LEISURE CHARACTERISTICS IN RELATION TO LEISURE BENEFITS: CANONICAL CORRELATION ANALYSIS
Hsien-Che Huang, Taiwan, China

10. LEISURE AND SOCIAL CHANGES: THE CASE OF VILA HOLÂNDIA/ CAMPINAS/ SP/BRAZIL
Silvia Cristina Franco Amaral, Brazil
PARALLEL EVENTS

OCTOBER 1

14.30-18.00

PONTE ROOM

SEMINAR

CHANGING CITIES: REBORN THROUGH CULTURE *

(Introduction of the research: “Representing Italy: cities of tourism and culture”)

LA CITTA’ DELLA TRASFORMAZIONE: RINASCERE CON LA CULTURA *

(Presentazione della ricerca “Rappresentare l’Italia. Le città del turismo e della cultura”)

The seminar is organized by ReCS – Network of Strategic Cities

Speakers: Andrea Gnassi, Mayor City of Rimini
Lourdes Fernández, Director of Alhóndiga Bilbao
Fabrizio Matteucci, Mayor City of Ravenna (Candidate as European Capital of Culture in 2019)
Paolo Perrone, Mayor City of Lecce
Valentino Castellani, Vice-President of the Association “Torino Strategica”
Claudio Bocci, Head of Development and Institutional Relations of Ferculture
Fabrizio Matteucci, Mayor City of Ravenna (Candidate as European Capital of Culture in 2019)
Paolo Perrone, Mayor City of Lecce
Valentino Castellani, Vice-President of the Association “Torino Strategica”
Claudio Bocci, Head of Development and Institutional Relations of Ferculture

*Simultaneous translation English/Italian is provided

OCTOBER 1

PARCO ROOM

14.30-18.00

SEMINAR

PEOPLE HEALTH BETWEEN ETHICS AND MARKET*

LA SALUTE DELLA PERSONA TRA ETICA E MERCATO *

The seminar is organized by Alma Mater Studiorum – University of Bologna, Rimini Campus Branch, Department of Sciences for the Quality of Life

Welcome address from: Ivano Dionigi, Chancellor Alma Mater Studiorum - University of Bologna
Luciano Chicchi, President Uni.Rimini
Andrea Gnassi, Mayor City of Rimini

Introduction: Giovanni Matteucci, Director Department of Sciences for the Quality of Life, Rimini Campus Branch

Speakers: Carlo Bottari, Professor of Health Law, Alma Mater Studiorum – University of Bologna
Carlo Bulletti, Department of Sciences for the Quality of Life, Rimini Campus Branch
Gianluca Fiorentini, Professor of Finance Sciences, Alma Mater Studiorum – University of Bologna
Gabriele Pelissero, President of the San Donato Foundation Group
Pietro Canonico, President of the Italian Society of Pharmacology
Stefano Canestrari, President Bioethics Committee, Alma Mater Studiorum – University of Bologna
Ettore Jorio, Director Master of Health Law, University of Calabria
Fosco Foglietta, President Cup 2000
Maria Rita Melotti, Professor of Anesthesiology, Alma Mater Studiorum – University of Bologna
Michele Sesta, Professor of Civil Law, Alma Mater Studiorum – University of Bologna
Michele Sesta, Professor of Civil Law, Alma Mater Studiorum – University of Bologna
Marcello Tonini, General Manager AUSL Rimini

Conclusions: Giorgio Cantelli Forti, President Rimini Campus Branch, Alma Mater Studiorum – University of Bologna

*Language of the session: Italian. Simultaneous translation is not provided
ITALIA IN MINIATURA: THE THEME PARK WHERE SIZE DOES MATTER

Programme:
Departure by bus from the Palacongressi di Rimini at 14.30 hrs.

Italia in Miniatura is the unusual miniature park whose theme is the Italian historical, architectural and cultural heritage.

Founded in 1970, it welcomes yearly over 500,000 people of all ages, from Italy and abroad, who set on a comprehensive “tour” of Italy and admire its wonders, which can be impressive even if …petite.

The core of the theme park is a unique open air display of over 270 perfect scale reproductions of architectural marvels of the Beautiful Country and of part of Europe, surrounded by distinctive greenery which makes one of the park features.

Italia in Miniatura never ceases growing and renovating: the miniature area is currently undergoing a major upgrade as quality miniature details have been added to render Italy’s sights and squares as faithful as possible to real-life sites. Through the years new theme areas have been added through and the park caters to a vast public of all ages.

Venice makes the most suggestive attraction at Italia in Miniatura: the 1:5 scale reproduction of the Grand Canal is a breathtaking of palace façades bridges and beauty: you might come across Casanova while gliding along in a gondola, before getting down at Piazza San Marco.

Piazza Italia is the centre of the parks events and shows and hides funny animated characters behind the houses windows ready to lean out in no time.

At the end of the visit, cocktail and return transfer to Rimini (around 19.00 hrs.).

Price per person: Euro 45,00

The price includes: entrance ticket, guided visit (English speaking guide), cocktail, bus transfer. The price does not include: all what is not specifically mentioned in “The price includes”.

SAN MARINO THE WORLD’S OLDEST REPUBLIC

Programme:
Departure by bus from the Palacongressi of Rimini at 14.30 hrs.

The Republic of San Marino can be considered a land of records: the oldest Republic in the world (301 AC); the longest-lived Country (quoted by WHO 2009); the State with the highest number of Presidents (4 Captains Regent per year since 1243); centuries-old hospitality; eco-friendly destination: old-town closed to traffic.

1712 years of independence and freedom. These are the special traits of the world’s oldest Republic, a small piece of land that clings to Mount Titano, in the heart of Italy. Over the centuries, Popes, potentates and even the Emperor Napoleon have shown respect for the liberty of this country.

The Republic of San Marino is today a fully-fledged member of the United Nations Organization and the Council of Europe as well as of the major International Organizations. It has official diplomatic relations with 108 Countries all over the world.

Since July 2008, San Marino has been enlisted in the UNESCO’s World Heritage sites: “San Marino and Mount Titano are exceptional testimony of the establishment of a representative democracy based on civic autonomy and self-governance, with a unique, uninterrupted continuity as the capital of an independent Republic since the 13th century”.

The territory of the Republic of San Marino covers an area of 61 sq. km. with 30,000 residents and encompasses a landscape of extraordinary beauty.

Our visit will include the monuments and museums of the old town as well as some spare time for shopping.

The excursion will end with the dinner in a typical restaurant. At the end return transfer to Rimini (around 23.00 hrs.)

Price per person: Euro 70,00

The price includes: guided sightseeing tour (English speaking guide), entrance to monuments and museums, discounted shopping card, typical dinner, bus return transfer to the hotels (only to the Congress official ones).

The price does not include: all what is not specifically mentioned in “The price includes”.

Excursions on the afternoon of Tuesday, October 2, are listed below. A limited number of places is still available and registrations will remain open until lunchtime on Sunday, September 30, at the Social Programme desk.
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**SAN LEO AND MONTEFELTRO: THE CHARMS OF THE INLAND AND THE PROJECT “MONTEFELTRO RENAISSANCE SIGHTS”**

**Programme:**
Departure by bus from the Palacongressi di Rimini at 14.30 hrs.

San Leo is the heart of the historical region of Montefeltro and the town that gave it its name. Famed for various historical and geopolitical events, it is a jewel of the province of Rimini. Its extraordinary geological configuration, on a rocky mass with sheer sides, has determined its dual military and religious importance since prehistorical times.

The town was once called Monte Feltro, from Mons Feretrius, a name linked to the important Roman settlement built around a temple dedicated to Jupiter Feretrius. As early as the 3rd century BC, the Romans built a fortification on its highest point.

The early Christian period (2nd century AD) was characterized by its evangelization following the arrival of Leo and Marino, two Dalmatian stonemasons who founded the Christian communities of San Leo and San Marino thus favouring the spread of Christianity throughout the area until the foundation of the diocese of Montefeltro. Leo is thought to have been the first bishop of the district and built the original memorial on which the parish church was constructed during the Carolingian period. In the 7th century a cathedral devoted to the cult of San Leo was built next to it.

In the 12th century the civitas Sanctis Leonis was an urban area consisting in a Bishop’s Palace and clergymen’s residence, the nucleus of the holy town, with other buildings commissioned by the Montefeltro who had settled here, arriving from nearby Carpegna in the mid-12th century. They took the name of the ancient city-fortress of Montefeltro-San Leo, a city that for two years from 962 had been the capital of Italy under the reign of Berengario II.

To this day, the rigour and beauty of the old town have remained intact and it boasts a number of Romanesque buildings along with several Renaissance buildings. The fortress designed by Francesco di Giorgio Martini is on the highest peak and is where Giuseppe Balsamo, known as Count Cagliostro, was imprisoned in 1791 until his death 4 years later.

The visit will end with a unique experience: the Montefeltro Renaissance Sights. A recent project has actually unveiled those natural “art places” that Renaissance painters chose as background landscapes for their paintings, which had remained undiscovered for five long centuries.

Following a trail among the trees we will reach two small “balconies” from where we will admire the background landscapes of two of the most famous paintings of Piero della Francesca: “Diptych of the Duke and Duchess of Urbino” (Florence, The Uffizi Gallery) and “Saint Jerome and a Donor” (Venice, The Accademia Art Gallery).

At the end dinner in a typical restaurant and return to Rimini (around 23.00 hrs.).

**Price per person: Euro 70.00**

The price includes: guided sightseeing tour (English speaking guide) of San Leo, entrance to “The balconies” (Montefeltro Renaissance Sights), typical dinner, bus transfer.

The price does not include: all what is not specifically mentioned in “The price includes.”
CONGRESS VENUE
Palacongressi di Rimini – Ingresso A
Via della Fiera 23 – Rimini (Italy)
Tel.: +39 (0) 541 711500 - Fax: +39 (0) 541 711505
E-mail: info@riminipalacongressi.it - www.riminipalacongressi.it

HOW TO REACH THE VENUE
Distances
- 5 km from the Rimini International Airport “Federico Fellini”
- 2 km from the Rimini Railway Station
- 2 km from the highway A14 (Rimini Sud exit)

From Rimini International Airport “Federico Fellini”
take bus number 9 to the Arco d’Augusto stop (300 m. from the Palacongressi)

From the Rimini Railway Station
take bus number 7 to the Palacongressi stop.

WHEN IN RIMINI
All morning sessions start at 09.00 hours so it will be important to plan journeys accordingly. There
are plenty of taxis available in Rimini (Radio Taxi phone number: + 39 0541 50020). The Congress
Organisers have negotiated a Euro10 flat fee for journeys to and from the Congress Center from
hotels/station on production of the Congress Registration badge. Alternatively there is a pleasant
walk from the Congress Center to the hotels on the main seafront or to the ancient town center. It
takes about 20-25 minutes mainly off-road through a public park. More information on travelling
around and stay in Rimini are available in the guide Rimini. ID which you can download from the

SECRETARIAT DURING THE CONGRESS
The Congress Secretariat is available at the Congress Center for registration and assistance on:
Saturday 29th September: from 16.00 to 19.00
Sunday 30th September and Monday 1st October: from 08.00 to 18.00
Tuesday 2nd October: from 08.00 to 15.00
Wednesday 3rd October: from 08.00 to 16.00.

OPENING CEREMONY AND WELCOME RECEPTION
The Opening Ceremony will be held on Sunday 30th September at 9.00.
On Sunday 30th there will also be a reception at the main entrance to the Congress Center at 17.30

CATERING SERVICES
A coffee station will be available every day from 10.00 to 16.00hrs. (ground floor and first floor). A
pay bar is also available (ground floor) and will always be open during congress hours. Lunches
can be purchased at the self-service restaurant and these range from light snacks to full-meals in
the Bistro (open from 12.30 to 14.30hrs. every day).
A lounge area with music will be open on Monday, October 1st, from 17.30 to 19.30hrs.

SLIDE CENTRE AND SPEAKERS’ ROOM
The Slide Center will be set up in the Fontana Room-Press Room (first floor) and technical
assistance will be provided as follow:
Saturday 29th September: from 16.00 to 19.00
Sunday 30th September and Monday 1st October: from 08.00 to 18.00
Tuesday 2nd October: from 08.00 to 15.00
Wednesday 3rd October: from 08.00 to 16.00.

AUDIO-VISUAL SUPPORT IN THE MEETING ROOMS
All meeting rooms are provided with a PC for Power Point presentations (Operating system:
Windows) and videos (file video AVI and MOV).
In order to avoid any technical problem, it will not be possible for speakers to use their own PC
for presentations in the meeting rooms.

WIFI AND INTERNET POINT
During the days of the Congress free WIFI is be available in the Center. The password is the
following: wrlrimini2012.
In addition there is a small Internet Point in the exhibition area (ground floor).

REGISTRATIONS ON SITE
Registration fees:
World Leisure Member Euro 660.00 (VAT included)
World Leisure Non Member Euro 780.00 (VAT included)
Student Euro 180.00 (VAT included)

Daily registration:
World Leisure Member and Non Member Euro 180.00 (VAT included)
Student Euro 65.00 (VAT included)

The registration fee includes:
access to all sessions, congress kit, simultaneous translation English/Italian (in sessions
where specifically indicated in the programme), certificate of attendance, welcome reception
on September 30th and coffee-breaks.
For those registering for the day or paying for registration on site please note that the ONLY
method of payment is by Visa or Mastercard. No cash payments or payment by any other
credit card is possible.