FASHION INDUSTRY AND THE GLAM COMMUNITY
International Conference

Florence, 17 - 18 April 2013
Fashion and culture have been intertwined for centuries. Museums and cultural institutions have played a significant role in preserving and promoting fashion heritage. This relationship is not only in museal collections, but also in the archives of fashion brands and in their archives. Fashion brands have turned to be much more than a source of inspiration for fashion designers. They are a rich source of information and ideas for designers and scholars alike.

The conference aims to explore and discuss the multifaceted and ever-evolving relationship between fashion and culture, and to share the latest research and insights from leading experts in the field. The conference will bring together scholars, designers, and practitioners from a wide range of disciplines to discuss traditional and new aspects of the relationship between fashion and culture.

The conference will feature a range of keynote speakers, panel discussions, and workshops, covering a variety of topics such as the history and evolution of fashion, the role of fashion in identity and culture, the influence of fashion on art, and the impact of fashion on the economy. There will also be a focus on the digital and technological aspects of fashion, including the use of social media and the internet to promote and preserve fashion heritage.

The conference is a unique opportunity to learn from leading experts and to engage in meaningful discussions about the relationship between fashion and culture. It is open to anyone with an interest in fashion and culture, regardless of their background or expertise.

The conference will be held in Cenacolo di Sant’Apollonia, a historic location in Florence, Italy. The venue is renowned for its beautiful architecture and its rich history, making it an ideal setting for this important event.

The conference is organized by Europeana Fashion, a project funded by the European Union, which aims to promote and preserve fashion heritage through the use of digital tools.

To register for the conference, please visit the Europeana Fashion website or contact the organizers directly. We look forward to seeing you at the conference.